

Bayfield County

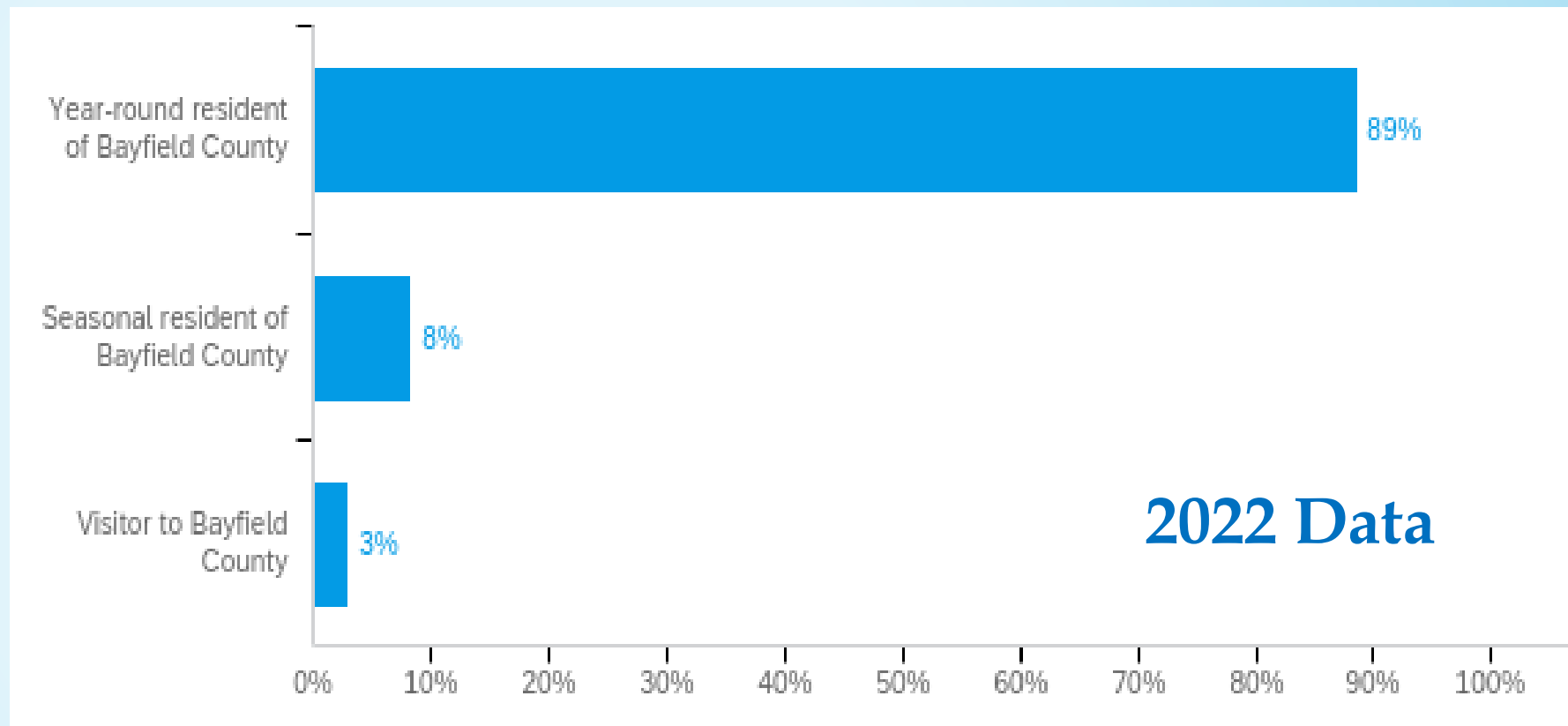
2022 Resident Priorities Survey

Highlights



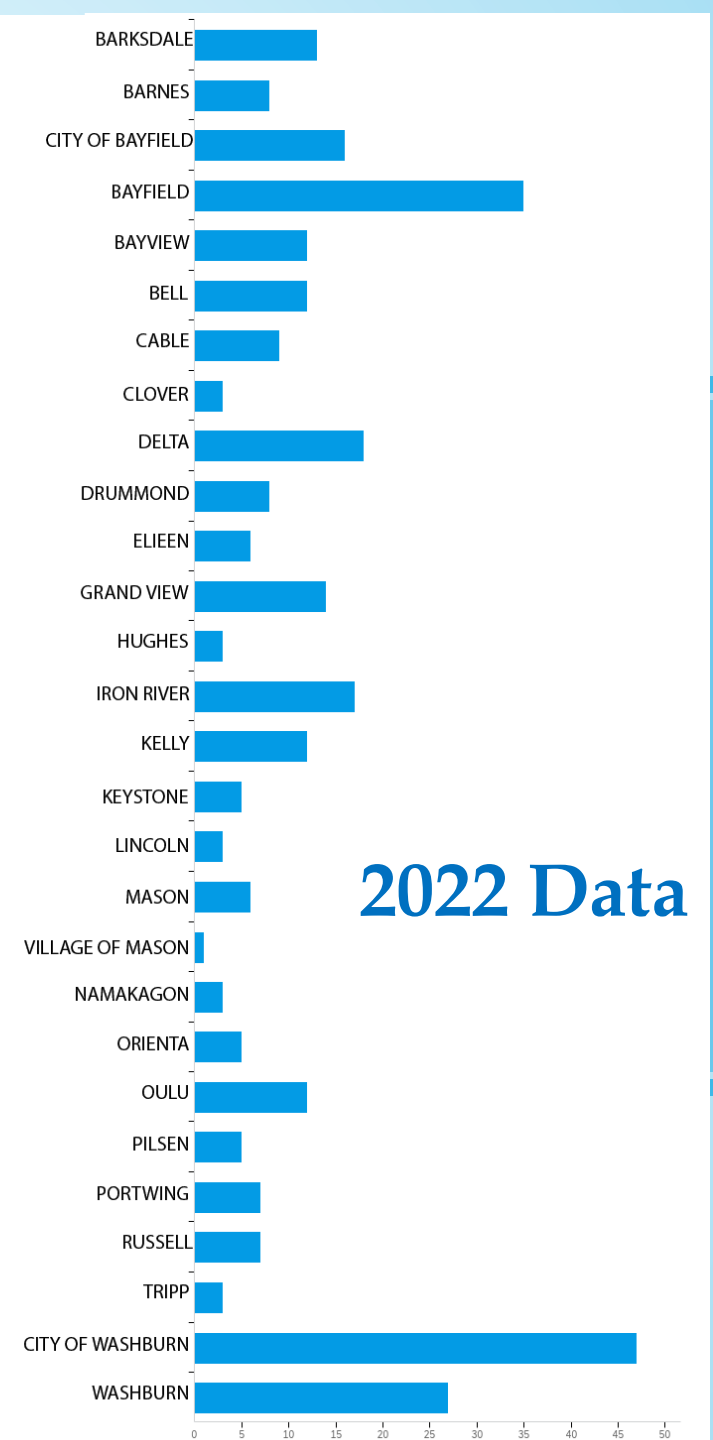
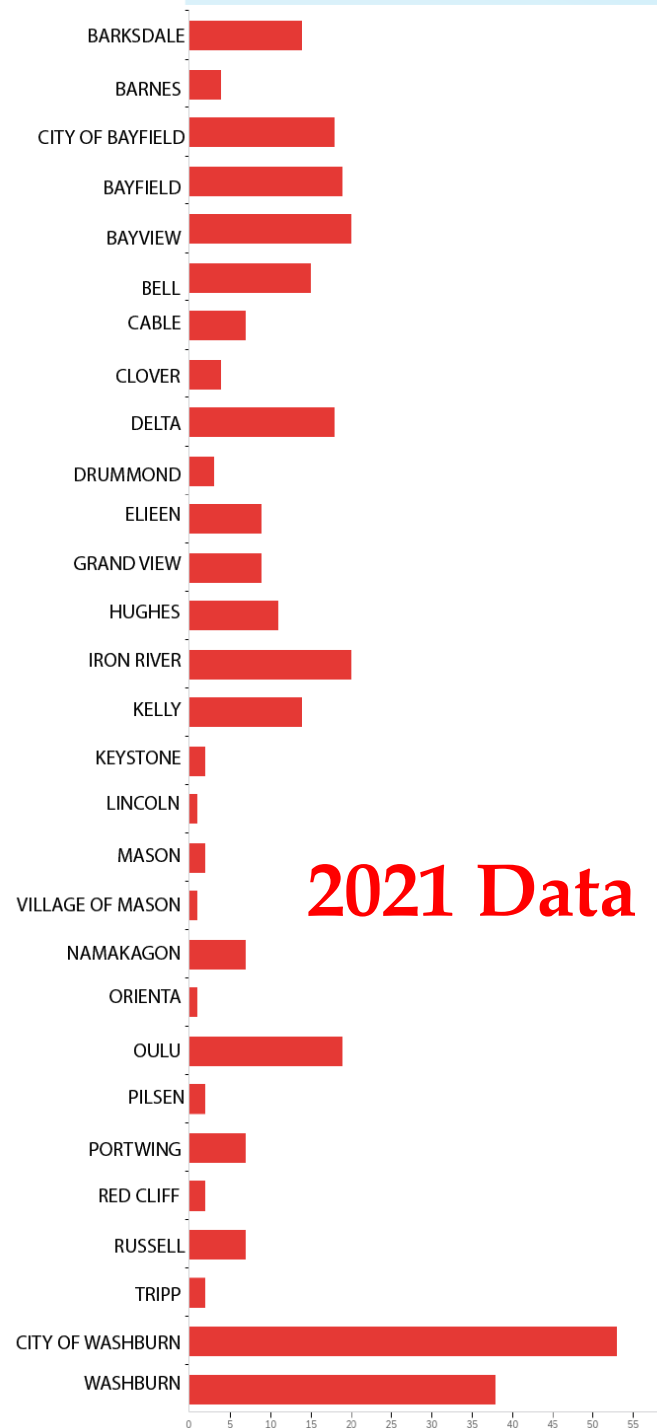
- 292 responses
- Response count slightly higher than last year (+18)
- Approx 2% of population
- Approx 4% of households
- Survey was available online from May 1-16, 2021
- Survey was advertised via facebook, Ashland Daily Press article and letters to Municipal clerks
- Residents could request a paper copy

2022 Resident Priorities Survey Responses

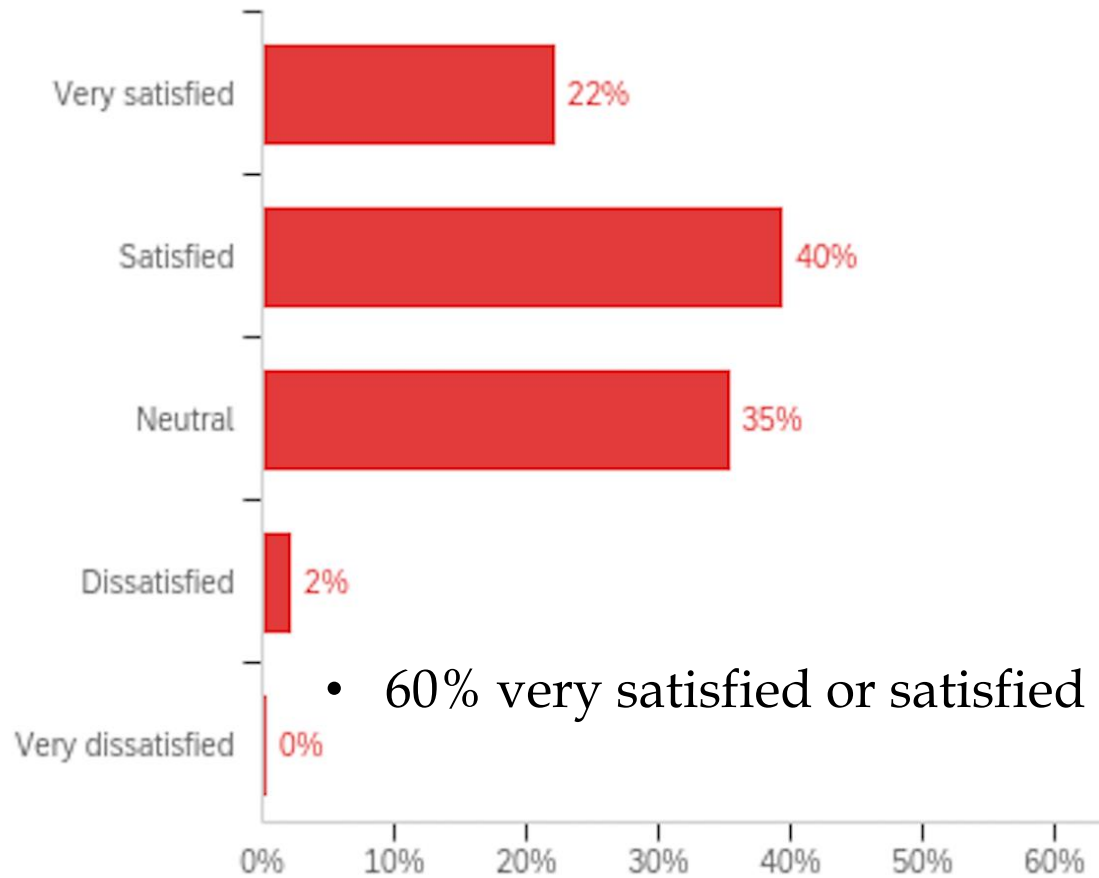


What Town, City or Village do you live in or own property in?

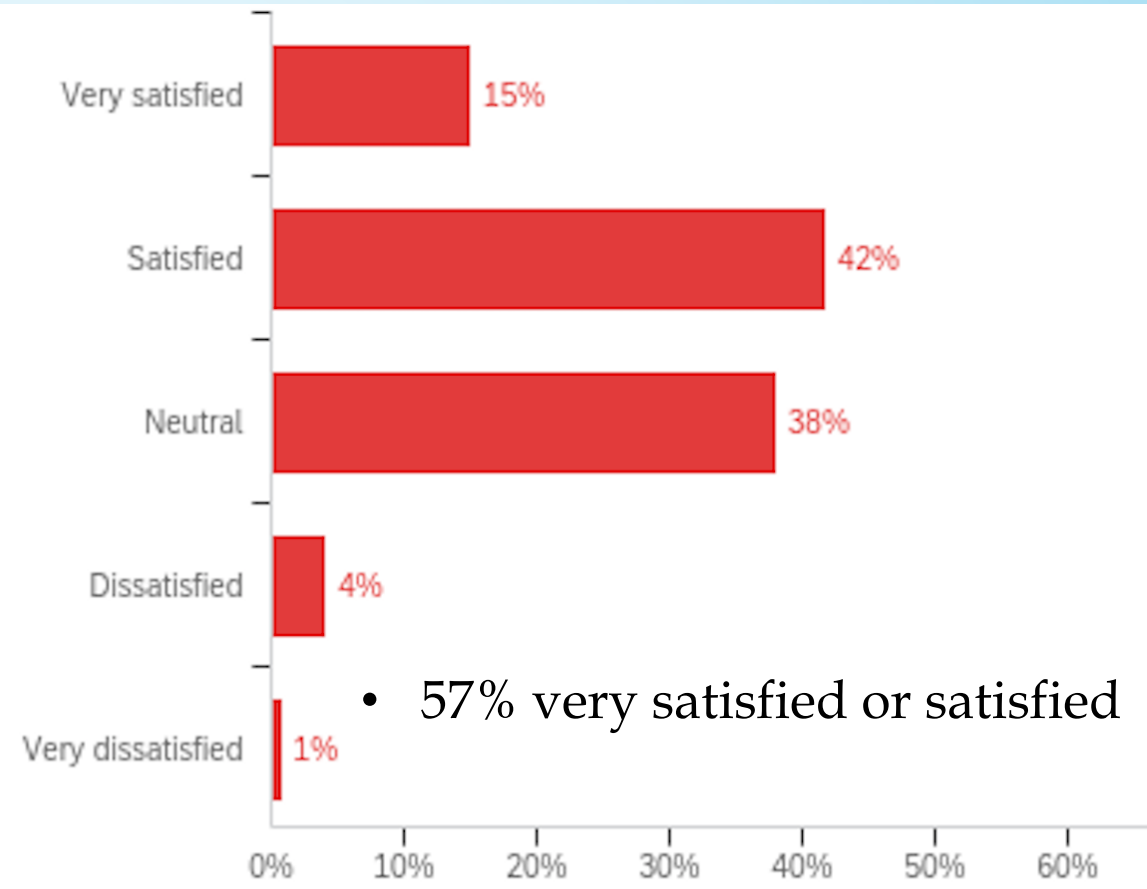
- Similar response pattern from previous years
- No demographic data collected



County Services Satisfaction: 2021 Data



How satisfied are you with
the customer service
currently being provided by
Bayfield County Government?

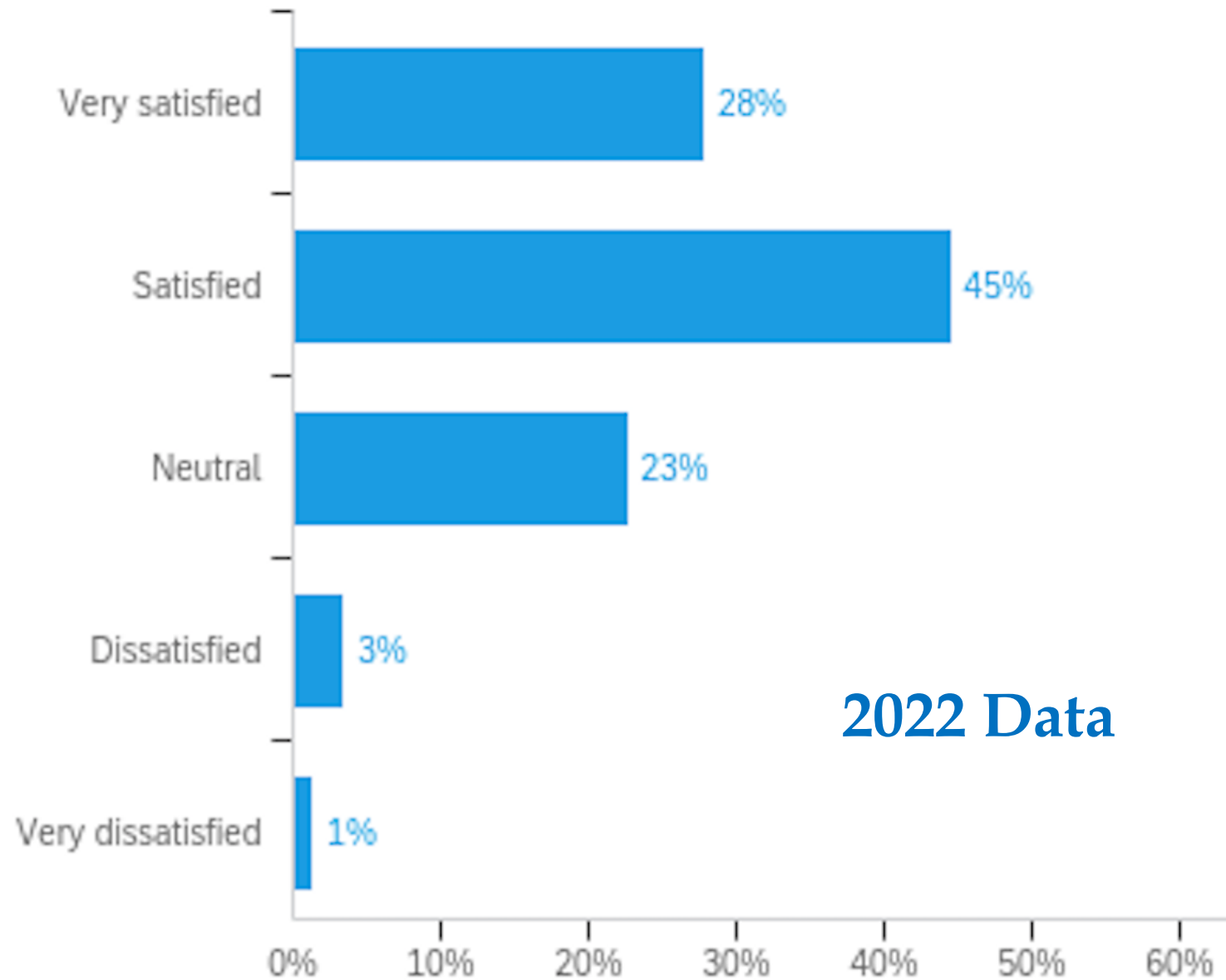


How satisfied are you with
the programs
currently being provided by
Bayfield County Government?

County Services Satisfaction:

How satisfied are you with **the programs and services** currently being provided by Bayfield County Government?

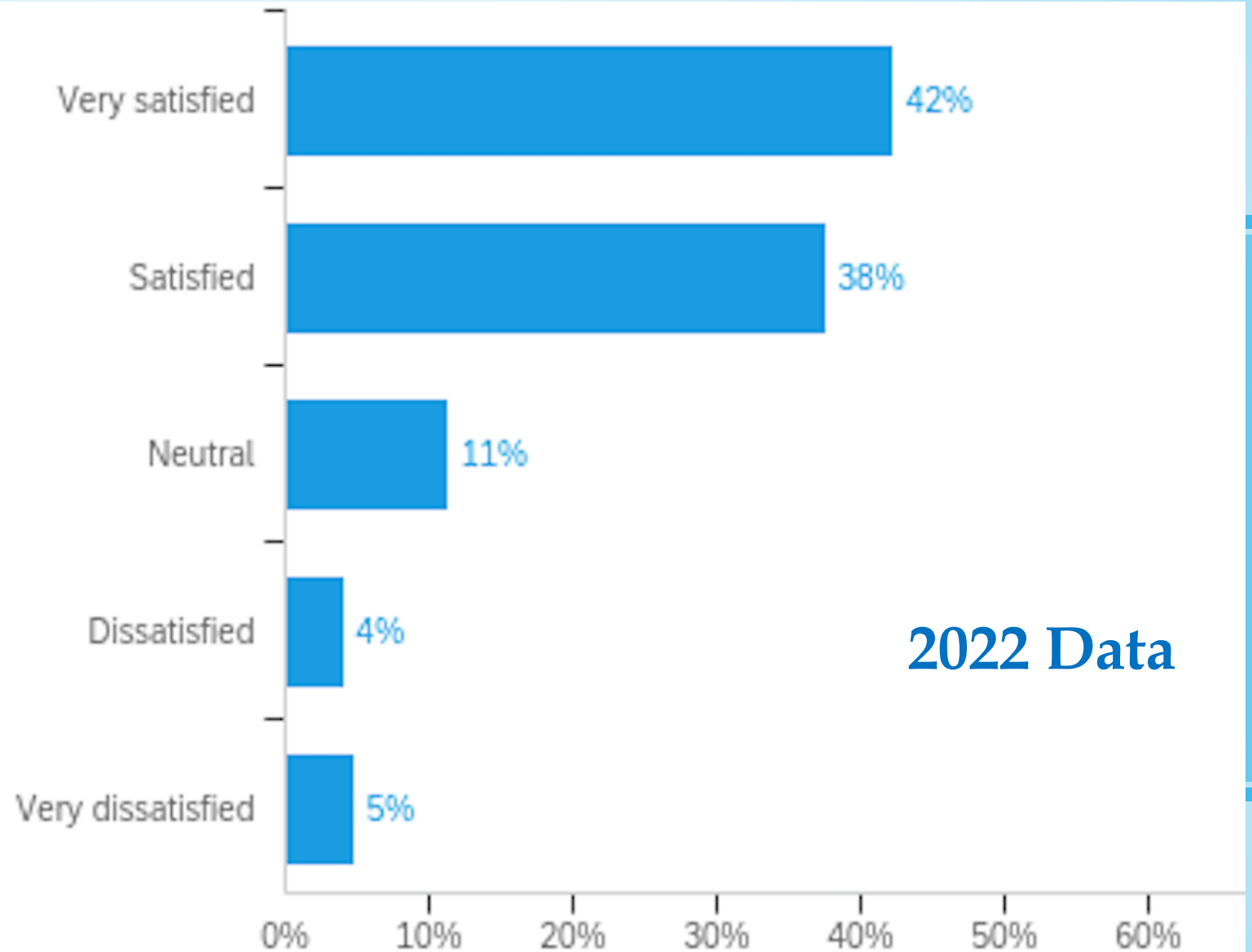
- 73% very satisfied or satisfied



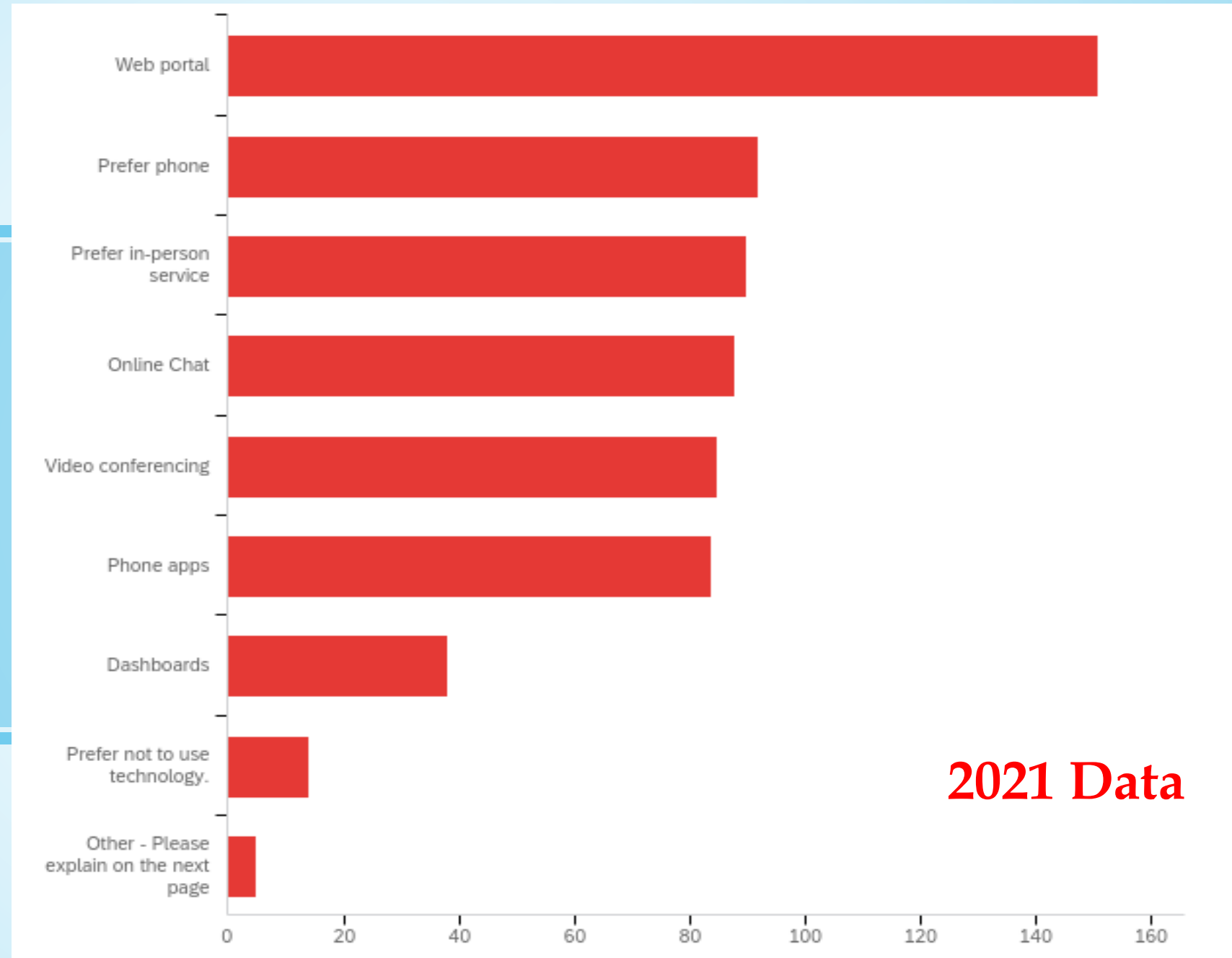
COVID-19 Pandemic Response:

How satisfied are you with
**the County's Response
to the COVID-19
pandemic?**

- 80% very satisfied or satisfied



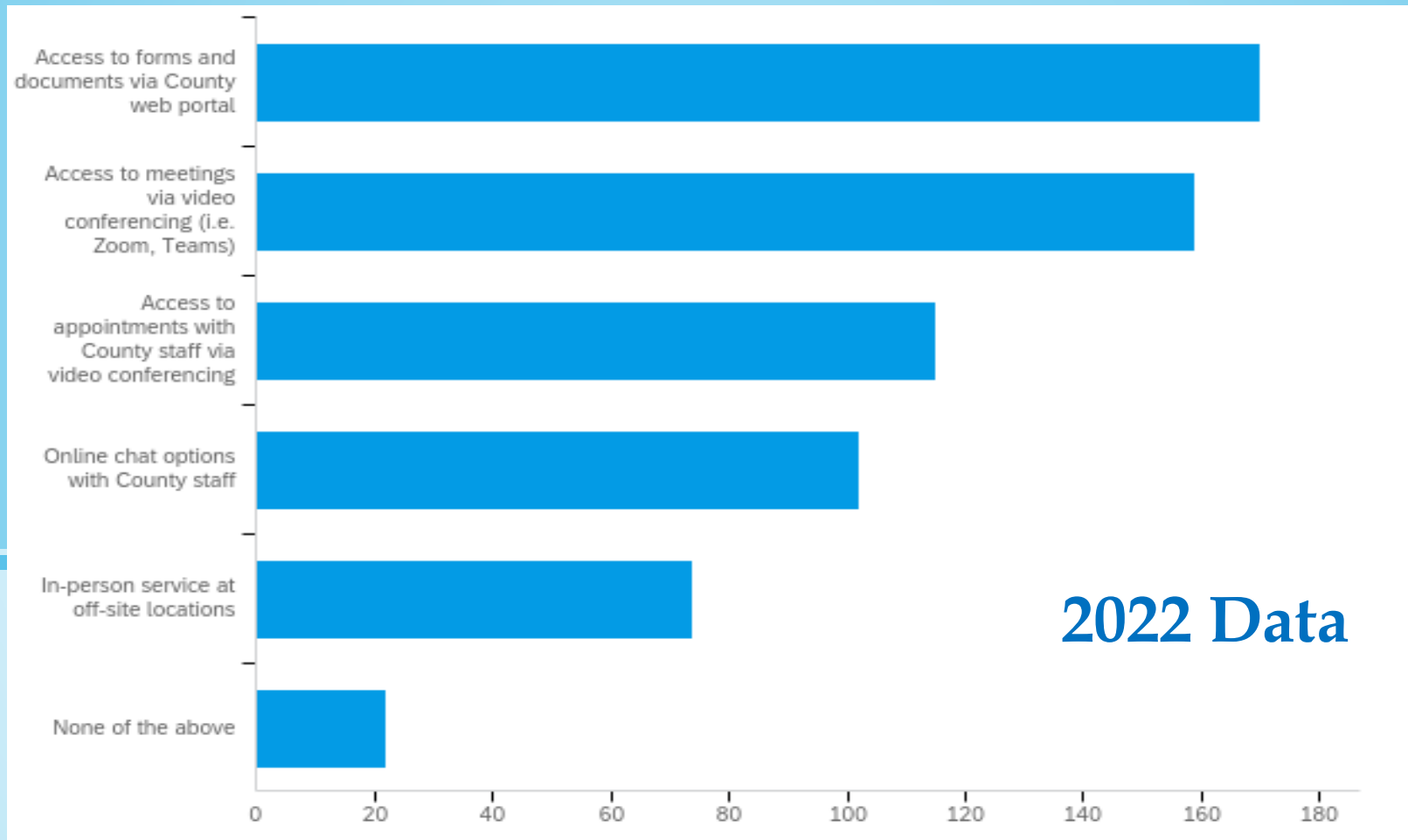
**Expanded Use
of Technology:**
What **types of technology**
would you prefer to use
to interact and engage
with the county?



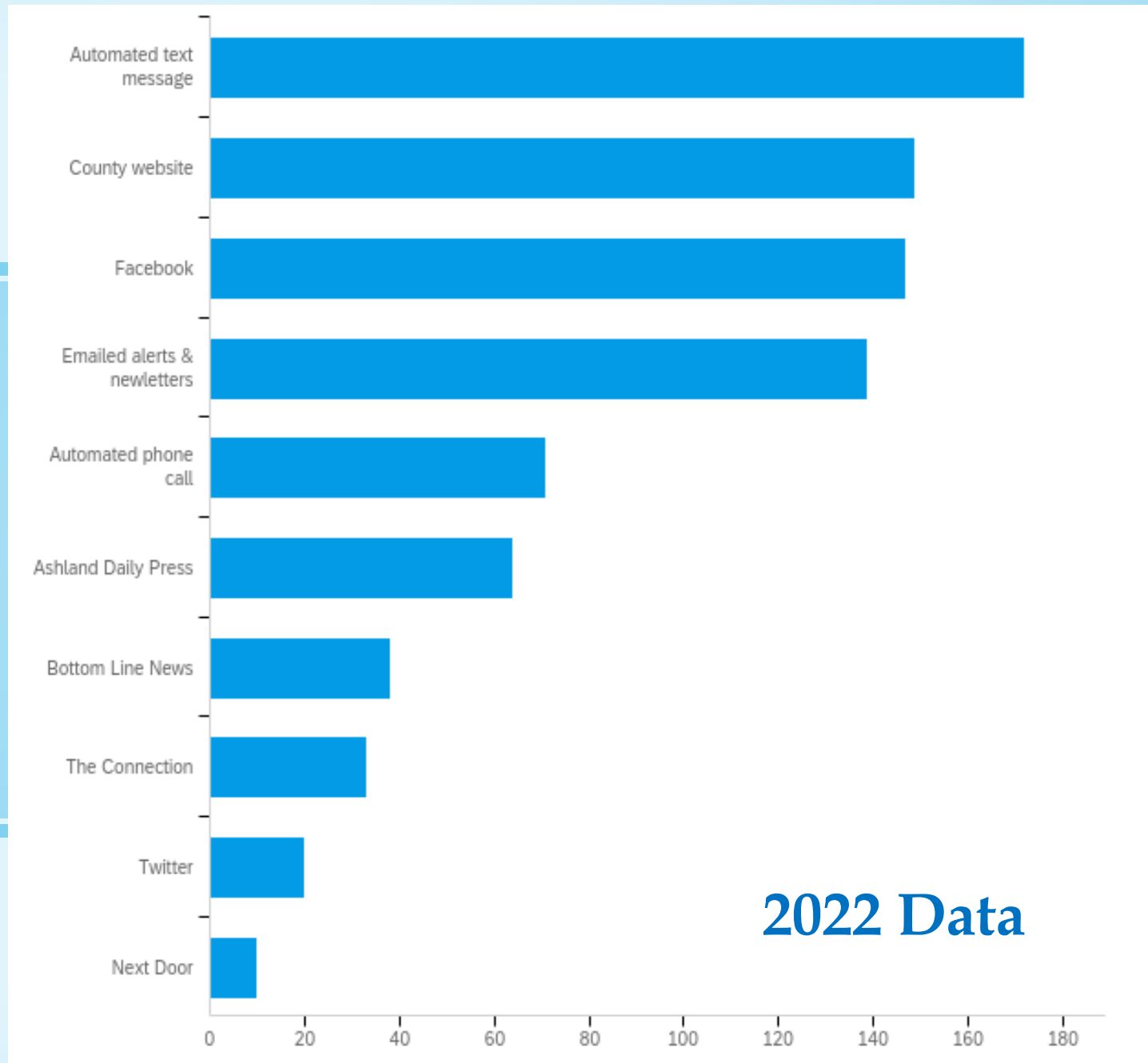
Expanded Access to Services:

During the COVID-19 pandemic, the County expanded its use of technology and implemented other measures to continue to deliver county services.

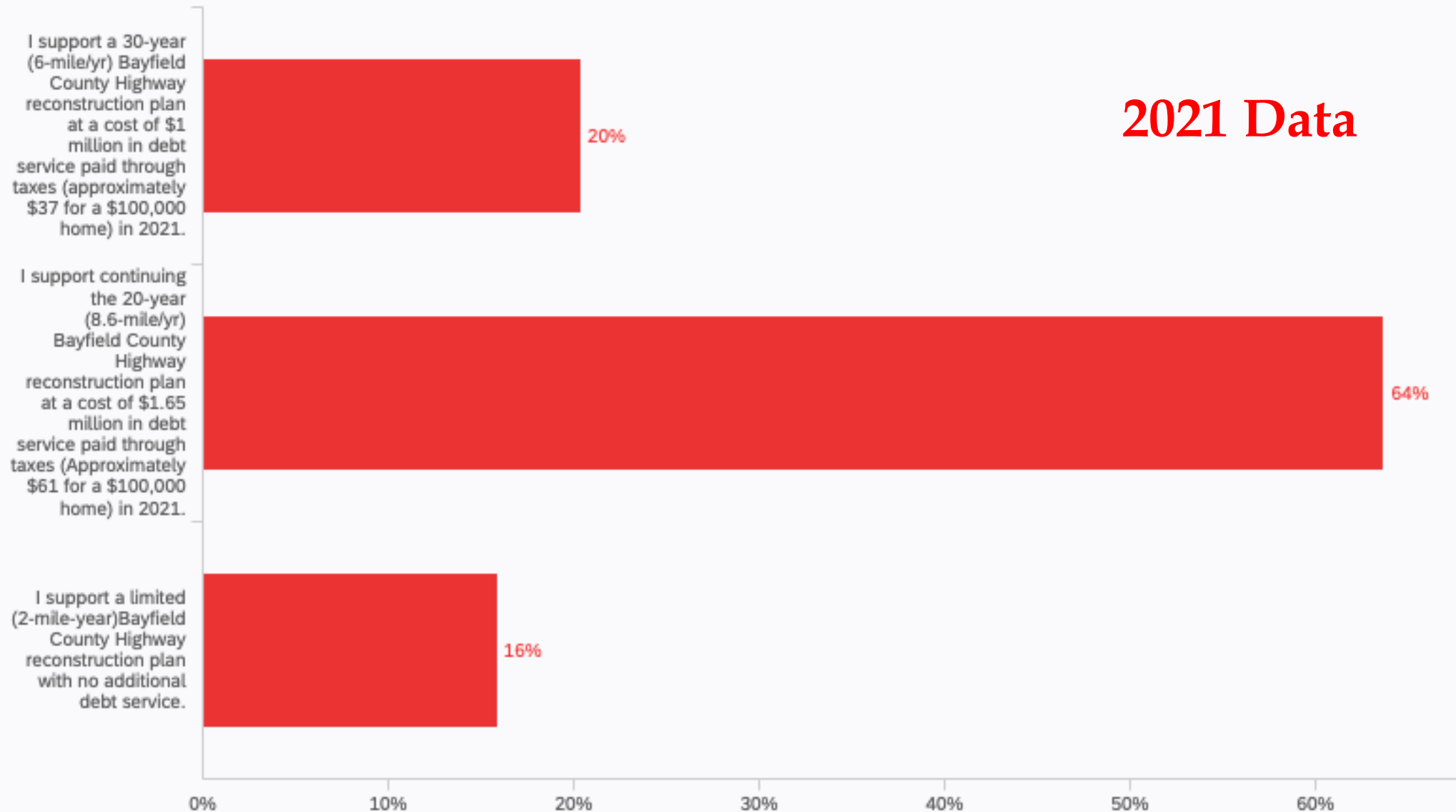
Going forward, what options would be useful to you
in engaging with the County? (Select all that apply.)



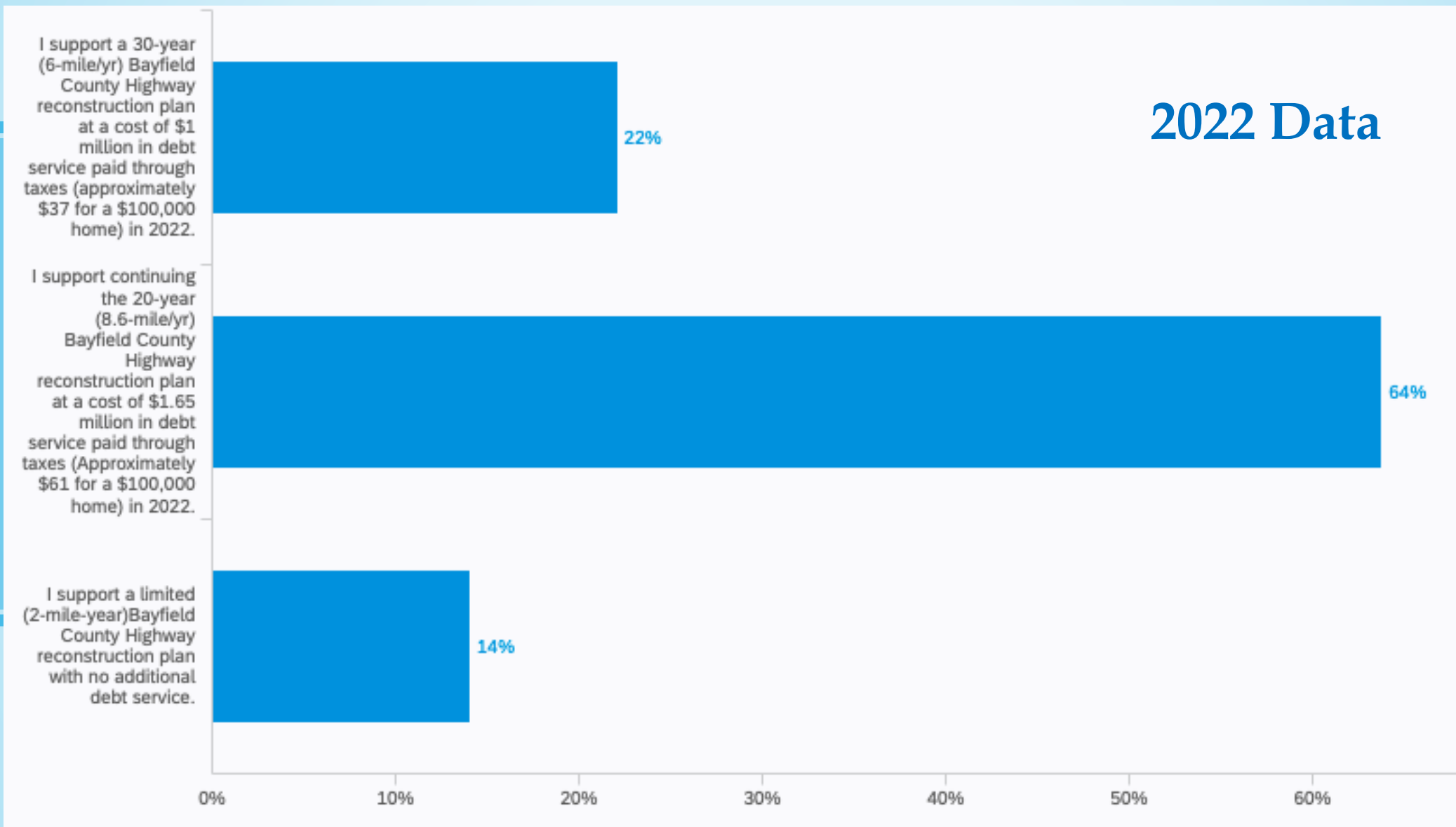
**Expanded Emergency
Communication:**
What forms of communication
would be useful to you
in receiving
emergency information?
(Select all that apply.)



Debt Service for County Highways



Debt Service for County Highways



Resident Priorities

Residents were asked to
prioritize
the following list
of issues and topics.

cell coverage and broadband service

economic development and job retention

substance abuse prevention

groundwater and surface water resource protection

county highway infrastructure

services for seniors & nursing home support

parks, trails & recreational opportunities

public safety & law enforcement

youth programming

public transportation

public health services

workforce housing

diversity, equity & access

RESIDENT PRIORITIES 2020	RESIDENT PRIORITIES 2021	RESIDENT PRIORITIES 2022		SUPERVISOR PRIORITIES 2022	SUPERVISOR PRIORITIES 2021	SUPERVISOR PRIORITIES 2020
Protecting groundwater and surface water resources	Protect groundwater and surface water resources	cell coverage and broadband service	#1	groundwater and surface water resource protection	Maintain county highway infrastructure	Maintain road/highway infrastructure
Maintain road/highway infrastructure	Foster economic/business development and job retention	economic development and job retention	#2	services for seniors & nursing home support	Protect groundwater and surface water resources	economic and business development
Combating opioid addiction	Maintain county highway infrastructure	groundwater and surface water resource protection	#3	public health services	Maintain services for seniors / nursing home	services for elderly
economic and business development	Provide cell coverage/broadband to un-served areas of the County	county highway infrastructure	#4	public safety & law enforcement	Increase Public Health services including contact tracing, etc.	Protecting groundwater and surface water resources
public safety/law enforcement/crime prevention	Combat substance abuse	public safety & law enforcement	#5	economic development and job retention	Provide cell coverage/broadband to un-served areas of the County	Combating opioid addiction
services for elderly	Maintain services for seniors / nursing home	substance abuse prevention	#6	cell coverage and broadband service	Foster economic/business development and job retention	public safety/law enforcement/crime prevention
Improve cell coverage to underserved areas of the County	Increase Public Health services including contact tracing, etc.	services for seniors & nursing home support	#7	county highway infrastructure	Combat substance abuse	Improve cell coverage to underserved areas of the County
programs for youth	Park and trail improvements and new recreational opportunities	parks, trails & recreational opportunities	#8	parks, trails & recreational opportunities	Park and trail improvements and new recreational opportunities	Park and trail development
Park and trail development	Enhanced public safety/law enforcement/crime prevention strategies	public health services	#9	substance abuse prevention	Enhanced public safety/law enforcement/crime prevention strategies	programs for youth
	Grow youth programming	youth programming	#10	workforce housing	Expand Public Transportation options	
	Expand Public Transportation options	public transportation	#11	diversity, equity & access	Grow youth programming	
		workforce housing	#12	youth programming		
		diversity, equity & access	#13	public transportation		

The County will be receiving American Recovery Act Funds to mitigate the impacts of the COVID pandemic to human health and the economy.

What are your priorities for how the County should use these funds?

Please share how you would distribute funds across these broad categories.

- 1 Senior Services (nursing home, home delivered meals, etc.)
- 2 Assistance to Businesses
- 3 Broadband Expansion
- 4 Public Health Infrastructure
- 5 Emergency Management Preparedness
- 6 Residential Assistance, rent, mortgage, utilities
- 7 Development of Outdoor Recreation
- 8 County Building Infrastructure, ie: HVAC
- 9 Business Park Development
- 10 County Web and Technology Infrastructure (online information portals, re

American Recovery Act : Funding Priorities

Average % applied	RESIDENT RESPONSES 2022	SUPERVISOR RESPONSES 2022	Average % applied
18%	Broadband Expansion	Assistance to Businesses	23%
15%	Senior Services (nursing home, home delivered meals, etc.)	Senior Services (nursing home, home delivered meals, etc.)	20%
12%	Assistance to Businesses	Broadband Expansion	15%
11%	Public Health Infrastructure	Public Health Infrastructure	14%
11%	Residential Assistance, rent, mortgage, utilities	Emergency Management Preparedness	8%
10%	Emergency Management Preparedness	Development of Outdoor Recreation	6%
8%	Development of Outdoor Recreation	Residential Assistance, rent, mortgage, utilities	6%
6%	County Web and Technology Infrastructure (online information portals, remote access to public meetings	County Web and Technology Infrastructure (online information portals, remote access to public meetings etc.)	4%
5%	Business Park Development	County Building Infrastructure, ie: HVAC	3%
4%	County Building Infrastructure, ie: HVAC	Business Park Development	1%

Questions for Discussion

- What stood out you? What surprised you?
- How might this information influence your 2022 budget?
- Looking ahead, what would make next year's survey more useful to you?

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спасибо 谢谢
GRACIAS
THANK YOU
ありがとうございました MERCI
DANKE धन्यवाद
شُكراً OBRIGADO